

Review Article

Reinforcement Learning for Personalised Education

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A B S T R A C T

The application of machine learning (ML) in education has significantly enhanced the potential for personalised learning experiences. Among various ML approaches, reinforcement learning (RL) has emerged as a powerful tool for developing adaptive education systems tailored to individual student needs. Personalised learning pathways, driven by RL, leverage student behaviour, performance, and preferences to create customised educational trajectories. This paper reviews the state-of-the-art in applying reinforcement learning to adaptive education systems, exploring how RL models are trained to make decisions that optimise learning outcomes. We analyse key research trends, challenges, and opportunities in designing RL-based systems that cater to diverse student populations. Moreover, we highlight case studies where RL has demonstrated the ability to foster student engagement, improve retention rates, and enhance overall learning effectiveness. Finally, we discuss future directions, emphasising ethical considerations, scalability, and the integration of RL with other AI technologies to revolutionise education.

Keywords: Reinforcement Learning, Personalised Learning, Adaptive Education Systems, Machine Learning.

Introduction

The rapid advancement of artificial intelligence (AI) has paved the way for significant innovations in the education sector. Personalised learning, which seeks to tailor educational content and methods to individual learners, has gained traction as an effective approach to address diverse student needs. Traditional one-size-fits-all teaching models often fail to account for variations in learning styles, paces, and preferences. Adaptive education systems, powered by machine learning (ML), offer a promising solution to this challenge by dynamically adjusting content and strategies based on student data.¹

Reinforcement learning (RL), a subfield of ML, has shown immense potential in this domain. Unlike supervised learning, which relies on labelled datasets, RL enables systems to learn optimal actions through interaction with an environment. By modelling the educational process as a sequential decision-making problem, RL can identify and implement strategies that maximise learning outcomes for individual students. This capability positions RL as a cornerstone technology for creating personalised learning pathways.²

This study examines the application of RL in adaptive education systems, focusing on its ability to customise learning experiences based on student behaviour and performance. We explore the theoretical foundations,

practical implementations, and emerging trends in RL-driven educational technologies. Additionally, we address the challenges and ethical considerations associated with deploying such systems in real-world educational settings.^{3,4}

Literature Review

Personalized learning, which adjusts both the pace and content of instruction to suit each student, has become more accessible thanks to advances in technology and data analytics. Modern learning platforms use intelligent recommendations to choose the most appropriate materials based on a student's performance. Researchers often apply methods like reinforcement learning, allowing the system to experiment with different approaches and learn which ones are most effective. These systems aim to balance using established learning paths with exploring new strategies that might improve outcomes. While they show promise for increasing student engagement and achievement, challenges such as limited data, unclear decision-making processes, and ethical concerns still need to be addressed.¹

A recent study examined a personalised learning path model and found that, with reinforcement learning, the system could recommend learning paths with up to 98% accuracy. This highlights a major advancement in the ability of personalised learning systems to align educational content with each student's needs, enabling learners to follow paths that are better suited to their skills and progress.⁶

Instead of relying on continuous feedback from learners to generate recommendations, recent research has explored the use of Reinforcement Learning (RL) combined with the Markov Decision Process (MDP) to develop smarter e-learning systems. These approaches aim to improve the learning experience by providing students with personalised and effective learning paths. Techniques like Q-learning allow the system to suggest learning steps sequentially, making it easier to create platforms that adapt to a student's progress and support structured, data-driven learning.⁹

Theoretical Foundations of Reinforcement Learning in Education

Reinforcement learning is rooted in the concept of agents interacting with environments to achieve specific goals. The core components of an RL system include:

Agent: The decision-maker (e.g., an adaptive learning system).

Environment: The context in which the agent operates (e.g., a virtual learning platform).

State: The current situation or condition of the environment (e.g., student performance metrics).

Action: The choices available to the agent (e.g., presenting a specific type of learning material).

Reward: Feedback provided to the agent based on the outcome of its actions (e.g., improvement in student performance).

By formulating education as a Markov Decision Process (MDP), RL algorithms can iteratively learn policies that guide decision-making to maximise cumulative rewards. In the context of personalised learning, rewards often correspond to metrics such as mastery of a topic, engagement levels, or retention rates.^{5,6}

Applications of Reinforcement Learning in Adaptive Education Systems Content Recommendation

RL algorithms can recommend educational content that aligns with a student's current knowledge level and learning objectives. Intelligent tutoring platforms leverage RL to suggest exercises, videos, or readings that are most likely to enhance understanding and retention.⁷

Curriculum Design

Adaptive education systems can use RL to dynamically adjust the structure and sequence of curricula. By analysing student progress and performance, RL models can identify the most effective pathways for achieving learning goals.⁸

Skill Mastery and Practice Scheduling

Spaced repetition and practice scheduling systems, such as those used in language learning apps, benefit from RL by optimising the timing and frequency of practice sessions to ensure long-term retention.

Engagement and Motivation

Gamified learning environments often incorporate RL to adapt challenges and rewards, maintaining an optimal balance between difficulty and achievability. This approach helps sustain student motivation and prevents disengagement.

Challenges and Limitations

Data Scarcity and Quality

RL models require large amounts of high-quality data to train effectively. In educational settings, obtaining such data can be challenging due to privacy concerns and the variability in student populations.

Scalability

Deploying RL-based systems across diverse educational contexts demands scalable solutions that can accommodate varying curricula, languages, and cultural norms.

Ethical Considerations

Ensuring fairness and avoiding bias in RL algorithms is critical, particularly when decisions impact educational opportunities. Transparent and interpretable models are essential to maintain trust among educators and students.

Computational Complexity

Training and deploying RL models can be computationally intensive, posing challenges for real-time applications in resource-constrained environments.

Future Directions

Hybrid Approaches

Integrating RL with other AI technologies, such as natural language processing (NLP) and computer vision, can enhance the capabilities of adaptive education systems. NLP can enable better analysis of student feedback, while computer vision can assess engagement through facial expressions and gestures.

Personalisation at Scale

Advances in cloud computing and distributed RL can support the deployment of personalised learning systems at a global scale, bridging educational gaps across regions.

Ethical Frameworks

Developing robust ethical frameworks for RL in education is essential to ensure equitable and responsible use of technology. Collaboration between researchers, policymakers, and educators is needed to establish guidelines and standards.

Longitudinal Studies

Conducting long-term studies on the impact of RL-based systems on learning outcomes will provide valuable insights into their effectiveness and areas for improvement.

Conclusion

Reinforcement learning offers a transformative approach to personalised education by enabling adaptive systems to cater to individual learning needs. By leveraging student data and optimising decision-making processes, RL can create customised pathways that enhance engagement, retention, and mastery. However, realising the full potential of RL in education requires addressing challenges related to data, scalability, ethics, and computational demands. As research in this field progresses, RL-driven adaptive education systems have the potential to revolutionise how we teach and learn, making education more inclusive and effective for all.

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